



## Business for Peace (B4P) Launch Event Wednesday 27 August 2014

**Event Moderator:** Mr Maurice Mugisha, NTV Uganda

**Venue & time:** Hotel Protea, Kampala, Uganda, 9am – 11.30am

**Convener:** Global Compact Network Uganda

## **Background:**

The business leadership platform "Business for Peace – B4P" was launched by H.E Secretary General Ban Ki Moon at the UN Global Compact Leaders Summit in September 2013. . Since then, a number of Global Compact Networks have mobilized their members to join this global effort to support peace, including among others Turkey, Indonesia, and Colombia. The Global Compact Network Uganda is partnering with UNDP and the International Alert-Uganda to launch the B4P in Uganda on 27 August 2014.

This leadership platform intends to expand and deepen private sector action in support of peace in the workplace, marketplace and local communities. It will help companies better manage business risks and opportunities; engage in Public-Private dialogue; and align business strategies and operations with good practices to promote peace, security and development.

Given the contribution of business and other stakeholders towards peace-building in particular and national development in general, the Global Compact Local Network-Uganda is calling on both Public and Private sectors players to join us as well as support B4P. It is our hope that together we can strengthen the positive contribution of the private sector-to help build a strong economy and prosperity, establish more stable and just societies, foster tolerance, create trust and bolster intercultural and inter-religious understanding.

## **Objectives**

- Introduce the new Business for Peace platform, its logic and modalities.
- Highlight the importance of Public-Private Dialogue (PPD) as a tool to foster multi-stakeholder
  dialogue and prioritization of projects that can make a positive contribution to local peace and
  maintaining it.
- Showcase best practice examples from Uganda and around the World with a view to inspire
  others to take action.
- Mobilize private sector action that can contribute to peace.

TIME	ACTIVITY	SPEAKERS
8:30-9:00am	Arrival and Registration of Participants	
9:00-9:30am	Welcome and Opening Remarks	- Chairman, Global Compact Network Uganda
		- Representative, UNDP
9:30-10:10am	Business 4 Peace - Overview	- Programs Coordinator, Global Compact Network
		Uganda
	Business 4 Peace - Local experience	- Country Director, International Alert
10:10-10:30	Panel Discussion #1:	-Mr Bitature Patrick, Chair, Business Against
	Business experiences - Company CEOs	Crime Uganda
		- Mr Emmanuel Katongole CEO, Cipla Quality
		Chemicals Ltd
10:30-	Tea Break	
10:50am		
10:50-	Panel Discussion #2:	-Executive Directors of FUE, PSFU,UMA, UIA,
11:20am	The Business Case for Peace	USSIA, and UNCCI
11:20-	Official Launch of B4P in Uganda	Minister of State for Investment
11:30am		