



## *Business For Peace Mediterranean Region Launch Event*

1 Nisan 2014, 19:30 – 21:30

Mersin HiltonSA Hotel

19:00 – 19:30 *Guests' Attendance*

19:30 – 19:50 *Welcome Speeches*

§ *Mr. Şerafettin AŞUT, President, Mersin Chamber of Commerce and Industry*

§ *Dr. Yılmaz ARGÜDEN, Chairman, Global Compact Türkiye*

§ *Mr. Şahin BİLGİÇ, Member of the Board, The Union of Chambers and Commodity Exchanges of Turkey (TOBB)*

19:50 – 20:00 *UN Global Compact Signing Ceremony for Mersin Companies*

20:15 – 20:30 *Business for Peace Presentation: Ms. Melissa Powell, Head of Strategy and Partnerships, UN Global Compact*

20:45 – 20:55 *Keynote Business Speech: Mr. Cem Bozkurt, CEO, Alvimedica Medical Technologies*

20:55 – 21:10 *Presentation of the Buy Responsibly Campaign: Ms. Meera Sethi, Chief of Mission, International Organization for Migration (IOM)*

21:10 – 21:25 *Keynote Closing Speech*

§ *Mr. Kamal Malhotra, Resident Representative, UNDP; and, Turkey Resident Coordinator, United Nations*

§ *Mr. Hasan Basri Güzeloğlu, Governor of Mersin*

21:25 – 21:35 *Business for Peace Signing Ceremony and Group Photo*

21:35 – 21:45 *Event Conclusion*

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