



Network Sudan



Business for Peace 

Business for Peace (B4P) Launch Event

17-18 November 2014

“Collaborative Partnership Approaches towards Advancing Peace and Sustainable Development.”

Event Moderator: M4L
Venue & time: Corinthia Hotel, Khartoum.
Convener: Global Compact Network Sudan

Background

The business leadership platform [Business for Peace \(B4P\)](#) was launched by UN Secretary-General Ban Ki-moon at the UN Global Compact Leaders Summit in September 2013. Since then, a group of Global Compact Local Networks have mobilized their members to join this global effort to support peace, including among others Turkey, Indonesia and Colombia. As of today, over 120 Global Compact corporate participants from various sectors and regions have joined this movement. The Global Compact Network Sudan is convening the B4P launch in Khartoum on 17-18 November 2014.

The B4P leadership platform is designed to expand and deepen private sector action in support of peace in the workplace, marketplace and local communities. To overcome years of multiple conflicts, bringing sustainable peace and economic development to Sudan will require the efforts and collaboration of business with other stakeholders. Together they can strengthen the positive contribution of the private sector to help build a strong economy and prosperity, establish more stable and just societies, foster tolerance and create trust.

To this end, the Global Compact Network Sudan is *dedicated to building a national B4P platform and to assist companies better manage business risks and opportunities, engage in public-private dialogue, and align business strategies and operations with good practices to promote peace, security and development.* This effort will enhance the capacity of the Network and identify priority areas of focus, while also building off of the Global Compact’s Africa Strategy ([Partners in Change: UN Global Compact Advancing Corporate Sustainability in Africa](#)), which was launched recognizing that businesses have an unprecedented opportunity to contribute to the United Nations Post-2015 Development Agenda and scale up sustainable development in the region.

Objectives

- Introduce the new B4P platform, its rationale and modalities in Sudan.
- Highlight the importance of business engagement in multi-stakeholder dialogue and collaborative efforts in support of peace.
- Prioritize areas of focus for B4P in Sudan and identify projects through which business can enhance its positive contribution to local peace.
- Showcase best practice examples from Sudan and around the world with a view to inspire action.
- Mobilize private sector action that can contribute to peace.

Event participation and structure

The B4P launch event will take place over two days on 17 and 18 November and will be convened by the Global Compact Network Sudan. It will bring together a core group of Sudanese companies committed to advance peace in Sudan, and to drive B4P in the country by demonstrating active commitment and leadership. Further participants will include non-business civil society organizations, academics, business associations, government and UN representatives from Sudan, as well as foreign companies and other organizations with operations and interests in the country.

The event will be structured around five main pillars:

1. The B4P platform, and the need for private sector engagement in challenging environments:
2. Sharing Experiences and Examples for Partnership: NGOs, Academia and Youth
3. Sharing Experiences and Examples for Partnership: Multinational Business Experiences.
4. Darfur Business Partnership Interventions
5. Exhibitions to demonstrate: B4P blueprint / guidelines: how to advance sustainability through education, jobs, sustainable water management and agriculture.

The event will have a separate session on Darfur business interventions and reflections on the ground. The event will also witness a joint pledge at the regional level between business federations of South Sudan and Sudan, to catalyze the role played by sustainable business within state and cross-border peace building.

Draft agenda and estimated timing

Monday 17 November 2014	
9:00 am – 9:30 am	Registration
9:30 am - 10:00 am	Welcome Speech/ Opening <ul style="list-style-type: none">• <i>Global Compact Network Sudan Representative- Nasser Bur</i>• <i>Sudanese Business and Employers Federation (SBEF) – Bakri Yousif, Secretary General</i>• <i>South Sudan Business Federation</i>• <i>Foundation for the Global Compact - Sir Mark Moody Stuart, Chairman</i>• <i>Minister of Investment</i>
10:00 - 10:30 am	Coffee Break/ Refreshments
10:30 - 11:00 am	First Session: The B4P Initiative, and the need for private sector engagement in challenging environments (Five speeches - 10 mins each) <ul style="list-style-type: none">• <i>Business for Peace – vision and way forward –Adrienne Gardez.- UN Global Compact – Business for Peace team.</i>• <i>Advancing supply chain sustainability and responsible business in support of peace – DAL Food, Sam Bodley Scott</i>• <i>Post-2015 – Road map to achieve the Sustainable Development Goals" – Hanan Mudathir, Environmental Initiative Organization for Sustainable Development (EnvI)</i>• <i>Existing opportunities, barriers and strategies for engagement in Emergency Response: Andrea Danti, Humanitarian Affairs Officer, Office for the Coordination of Humanitarian Affairs</i>• <i>Voluntary Principles and implementation in challenging environments-Nico Plooijer, PAX</i>
Second Session: Sharing Experiences and Examples for Partnership: NGOs, Academia and Youth (Four speeches - 10 mins each)	

- *Development and peace in high risk areas – Dr Sumaia El Zein – Ahfad University for Women*
- *Barefoot Case Study – Dr. Gada Kadoda, Independent Researcher*
- *Peace in conflict affected areas – Dr. Nadir - SECS*
- *Experiences from South Sudan –(Safer World TBC/ South Sudan Business representative)*
- *Future Makers Organization – Dr Anas*
- *Qs & As – Discussion: (40 Minutes)*

12:10 - 13:20 pm

Third Session:

Sharing Experiences and Examples for Partnership: Businesses, International Experiences. (Four speeches - 10 mins each)

- *Small scale farming, PPP – Samer Osman, DAL Engineering*
- *Water Harvesting – The case of small dams in community economic livelihood – Yassir A/Mutalib – Practical Action*
- *Promoting peace through business support – CTC Group*
- *Example from conflict areas - Sudatel*
- *Partnering for Peace – Margun Indreboe, Team Coordinator Partnerships and Communication – UN Development Programme*
- *Qs & As – Discussion: (Forty Minutes)*

13:20 - 14:30 pm

Lunch

Evening Program

Open (TBC)

Tuesday 18 November 2014

Morning

Key outcomes of day 1

10:00 – 11:30

Session 4: Darfur Business Partnership Interventions

- *Abu-Shouk Refugees Camp: A micro finance project, World Bank and locality – Project Representative*
- *A Sustainable Project in High Risk Area – A/Gadir Turkawi, Community Development Fund (World Bank and Ministry*

of Finance)

- *Fuel Efficient Stoves – Muna Merghani – Haggard Holding*

11:30 – 13:00

Session 5: Roundtable South Sudan and Sudan Business

Discussion:

High level representation (C- Suite/Ministers/Directors)

13:00 pm

Lunch

14:00

Closing Speeches

Local Network –Nasser Ahmed Bur

Foundation for the Global Compact – Sir Mark Moody Stuart

14:20 – 15:00

B4P Signing ceremony